



Florida Department of Health Santa Rosa County Health Department 2018-2019 Annual Report



Table of Contents

Mission, Vision, and Values.....	i
10 Essential Public Health Services	ii
About DOH-Santa Rosa	1
Population Characteristics.....	1
A Message From Our Administrator.....	2
Our Medical Director	2
Administrative Services	2
Community Health Services.....	3
Community Health Improvement.....	3
Tobacco Cessation and Prevention.....	3
Students Working Against Tobacco (SWAT).....	4
Public Health Preparedness (PHP).....	5
National Diabetes Prevention Program (NDPP).....	6
Accreditation	6
Environmental Health.....	6
Healthy Beaches Program	7
Health Services.....	7
Clinical Services.....	7
Immunizations.....	8
Family Planning	8
RN Express.....	8
Vital Statistics.....	8
Child Passenger Safety Seat Program.....	8
School Health Services.....	9
McKinney-Vento Program	9
AIDS Drug Assistance Program (ADAP) and Pre Exposure Prophylaxis (PrEP).....	9
Breast Cancer Screening.....	9
White Wilson Expanded Breast Cancer Screening Program	9
Operations	10
Pro Med Dental Program.....	10
Women, Infants, & Children Supplemental Nutrition Program (WIC).....	10
Farmers Market Nutrition Program	11
2019 Walk for Mommy & Me sponsored by the WIC program.....	11

Mission Vision and Values

Mission

To protect, promote & improve the health of all people in Florida through integrated state, county & community efforts.

Vision

To be the **Healthiest State** in the Nation.

Values: I CARE

Innovation: We search for creative solutions and manage resources wisely.

Collaboration: We use teamwork to achieve common goals & solve problems.

Accountability: We perform with integrity & respect.

Responsiveness: We achieve our mission by serving our customers & engaging our partners.

Excellence: We promote quality outcomes through learning & continuous performance improvement.



10 Essential Public Health Services

1. Monitor health status to identify community health problems.
2. Diagnose and investigate health problems and health hazards in the community.
3. Inform, educate, and empower people about health issues.
4. Mobilize community partnerships to identify and solve health problems.
5. Develop policies and plans that support individual and community health efforts.
6. Enforce laws and regulations that protect health and ensure safety.
7. Link people to needed personal health services and assure the provision of health care when otherwise unavailable.
8. Assure a competent public health and personal health care workforce.
9. Evaluate effectiveness, accessibility, and quality of personal and population-based health services.
10. Research for new insights and innovative solutions to health problems.

About DOH-Santa Rosa

The Florida Department of Health in Santa Rosa County (DOH-Santa Rosa) has been part of the state public health system since 1944. Located in the Florida Panhandle, it serves a population of approximately 175,552 and provides services at two locations; the main clinic site in Milton and a satellite clinic in an area of Gulf Breeze known locally as Midway. The CHD employs 57 full-time and 3 part-time staff in 6 divisions:

- Administrative Services
- Community Health
- Environmental Health
- Health Services
- Operations
- WIC

The CHD has an annual budget of over \$5 million, funded by state, federal, and local sources, as well as grants, fees for service, and insurance reimbursement.

Florida Department of Health Santa Rosa County Operating Budget FY 2018-2019

State GR Funds	\$	459,957
State Non-Categorical GR	\$	876,464
State Other Funds	\$	155,041
State Federal Funds	\$	1,155,102
Local (BOCC)	\$	363,102
Medicaid	\$	1,118,234
Medicare	\$	1,509
Other Health Insurance	\$	75,963
Clinic Client Fees	\$	132,402
Environmental Health	\$	598,229
Vital Stats	\$	134,941
Local Grants	\$	415,047
Other Revenue	\$	25,278
Total Revenue	\$	5,511,269

The DOH-Santa Rosa fee schedule was passed and adopted by the Santa Rosa County Board of County Commissioners on May 9, 2019.

The northern part of the county is primarily agricultural with 27,000 acres of farmland devoted to growing cotton, peanuts, and soy beans. Santa Rosa leads the state with 135,000 acres of Class I farmland.

Tourism is the main industry in the southern part of the county. In Fiscal Year 2017-2018, over \$3,276,000 were collected in bed taxes, a portion of which goes to pay for beach re-nourishment.

The 2019 County Health Rankings produced by the Robert Wood Johnson Foundation at the University of Wisconsin School of Medicine and Public Health ranked Santa Rosa County 7th in Health Outcomes and 15th in Health Factors.

Population Characteristics

Economic Factors

Unemployment Rate July 2019 - 3.8%

Private Employers	Positions
Wal-Mart Stores (4)	1,288
Navy Federal Credit Union	700
Baptist Healthcare	571
Santa Rosa Medical Center	484
Mediacom	400
Publix	340
Blackwater River Correctional Facility	339
Gulf Cable/WTEC	276
AppRiver, LLC	272
Goldring Gulf Distributing	182
Eastman Chemical	100

Public Employers	Positions
Santa Rosa Co School District	2,980
U.S. Military	1,350
State Government	1,290
County Government	944
Federal Government	758

Income & Housing

Average household income (2017)	\$	67,940
Per capita income (2017)	\$	28,908
Median value of owner-occupied housing	\$	170,500
Median gross rent	\$	1,059
Owner-occupied housing rate		74.3%
Persons living in poverty		10.2%

Sources: 2019 County Health Rankings, Santa Rosa Co Economic Development Website, Florida CHARTS, US Census Bureau Quick Facts

Our Administrator



Sandra L. Park-O'Hara, APRN
Administrator
County Health Officer

Sandy Park-O'Hara has been the administrator of DOH-Santa Rosa since December 2009. She is an Advanced Practice Registered Nurse with over 30 years' healthcare experience and is Board Certified in Women's Health and Obstetrics and Gynecology.

Medical Director



Thomas D. Riney, Jr., MD

Dr. Thomas Riney is a pediatrician and serves as the Medical Director for DOH-Santa Rosa. He sees both adult and pediatric patients part-time in the Milton clinic.

Administrative Services



Del W. Lewis, PHFM
Administrative Services Director

The staff of the Administrative Services Division work behind the scenes to support the functions of the Santa Rosa County Health Department. These detailed and analytical thinkers manage a budget of over \$5 million and work with program managers to ensure budget proposals are accurate, complete and in compliance with Florida Statutes and department regulations. They track revenues and expenditures, accounts payable and receivable, and monitor contracts to estimate the CHD's future financial needs and ensure the availability of funds. Administrative Services staff are involved in community outreach, community health improvement planning, and strategic planning. Staff are also actively engaged in personal career development. Both the division director and budget analyst are currently candidates for certification as Government Financial Managers. Staff recently participated in the Child Passenger Safety Seat Checks offered at the CHD and volunteered to deploy out of county to assist with recovery efforts following Hurricane Michael.

Community Health Services



R. Matthew Dobson, PHSM

The Community Health Division includes Community Health Improvement, Tobacco Cessation and Prevention, Public Health Preparedness, Accreditation, and community education.

"The Community Health Division refers to itself as a mobile unit that informs, educates, and advises Santa Rosa residents about healthy living. We take pride in going anywhere and everywhere we can to share the news and programs provided by the Santa Rosa County Health Department. In 2018-2019 the Santa Rosa County Community Health Division was represented in over 350 community meetings, coalitions and/or outreaches. From the advocacy efforts of Students Working Against Tobacco (SWAT) to preparing the public for potential or existing health epidemics, we are strategically involved in educating others about public health. As we march forward to reaccreditation in 2021, we will develop a new Community Health Improvement Plan, create a new Strategic Plan, and develop a new Quality Improvement Plan. The Community Health Division enjoys and strives to achieve intended goals that are applicable to community health improvement and the overarching vision and mission of the Florida Department of Health."

Matt Dobson

Community Health Improvement

In 2018, the Live Well Partnership (formerly the Partnership for a Healthy Community), in collaboration with community partners and the Escambia and Santa Rosa County Health Departments, conducted a Community Health Needs Assessment (CHNA) to identify issues affecting the health and quality of life in the two-county area.

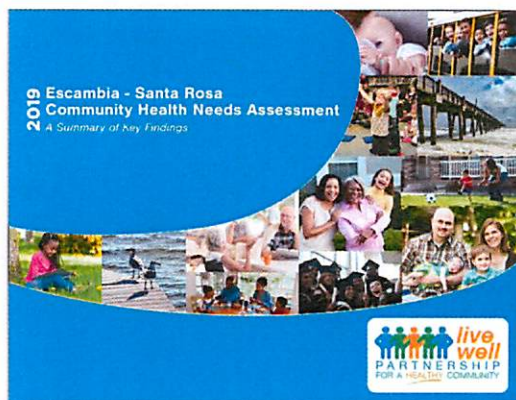
Analysis of the data collected identified three priority issues for each of the two counties, as well as an issue of specific concern for each county. These issues will be the basis for the Santa Rosa County Community Health

Improvement Plan (CHIP):

- Diabetes
- Infant Health
- Mental Health
- Drug Abuse (specific to Santa Rosa County)

These issues also align with priority issues identified in the State Health Improvement Plan (SHIP).

Focus groups made up of partner agencies, community partners, interested citizens, and CHD staff have begun meeting to develop goals and strategies and identify resources available to address these issues. Over the next three years, workgroups will implement the strategies within the community with the expectation that we will see fewer cases of newly diagnosed Type 2 Diabetes, a reduction in infant mortality, increased access to mental health services, and fewer individuals using and addicted to drugs and other substances.



The 2019 Escambia-Santa Rosa Community Health Needs Assessment is available on the DOH-Santa Rosa Website at santarosa.floridhealth.gov

Tobacco Cessation and Prevention

DOH-Santa Rosa Health Educators with the Tobacco Cessation Program are actively involved in community outreach to promote the benefits of smoke-free worksites and smoke-free multi-unit housing complexes. As of February 2019, their efforts had resulted in 23 local businesses adopting smoke-free policies:

- AppRiver
- CVS Stores
- City of Milton
- Santa Rosa County School District
- Family Dollar Stores
- Lowe's Stores
- Santa Rosa County Sheriff's Office
- Santa Rosa County Jail
- Shane's Rib Shack
- Pruitt Health-Santa Rosa
- Santa Rosa Kids' House
- Majors Home Improvement

- Blackwater River Correctional Facility
- University of West Florida (UWF)
- Santa Rosa County Offices
- Camp Fire Gulf Wind
- Healthy Start Coalition of Santa Rosa
- Santa Rosa Medical Center
- Jay Medical Center
- Milton Storage
- Feeding the Gulf Coast
- Edward Jones Investment
- City of Gulf Breeze

Tobacco cessation specialists continue to meet with management of area multi-unit housing complexes to encourage them to adopt tobacco free policies for their sites as well. By eliminating smoking in housing units, management can reduce the cost of repairs and cleaning as well as the amount of time a unit is vacant. Thirteen housing complexes have adopted smoke free policies:

- Hamilton Manor
- Ashborough Luxury Apartments
- Breeze Apartments
- Woodland Run East
- Country Haven
- The Sound at Navarre Beach
- Milton Public Housing
- Carter Crossing
- Royal Acres Apartments
- Bell Ridge Apartments
- Magnolia Crossing
- Whispering Pines
- Collins Mill Creek

Concerted efforts are being made to reduce the county's smoking rate. Smoking cessation classes are offered in partnership with the Area Health Education Centers (AHEC). Classes are available to the public free of charge and can include smoking cessation aids such as nicotine lozenges and patches.

21.5% of adults in Santa Rosa County smoke, higher than the State average of 15.5%.
2016 flhealthcharts

Students Working Against Tobacco (SWAT)

Over 100 Santa Rosa County youth engage in tobacco prevention activities through Students Working Against Tobacco (SWAT). With guidance from the CHD's SWAT Coordinator, they participate in outreach and advocacy efforts throughout the county and state and have been involved in the Target National Night Out, the Day of Play, the annual Scratch Ankle Festival, and The Walk for Mommy and Me. Santa Rosa SWAT has clubs in 5 schools; Milton High, Jay High, Hobbs Middle, Avalon Middle, and Holley-Navarre Middle.

In October 2019, SWAT youth from Jay High School successfully petitioned the Jay Town Council to make the Halloween "Trick or Treat in the Streets" a tobacco free event.



SWAT youth and advisors at the October 2019 Trick or Treat in the Streets event in Jay, FL

2019 Target National Night Out

Once again Target was one of the sponsors of the Annual National Night Out crime and drug abuse prevention event held at the Milton Community Center on August 6, 2019. Seventy-five volunteers and 36 community organizations participated and the event was attended by over 875 residents. Each child attending received a gift bag containing basic school supplies and everyone enjoyed refreshments that included hot dogs and Kona Ice. Vendors provided information on topics that included tobacco cessation and prevention, injury and suicide prevention, diabetes, drug abuse awareness, health services, and child safety.

In addition to Target and DOH-Santa Rosa, participating organizations included:

- The Sheriff's Posse
- Milton Police Department
- CDAC-Behavioral Health
- Santa Rosa Emergency Management
- RSVP-Santa Rosa
- Navarre CERT
- City of Milton Fire Department
- Milton NJROTC
- Home Depot
- Tanner Williams Resource Center
- Favor House
- Lifeguard Ambulance Service
- Community Health of Northwest Florida (formerly Santa Rosa Community Clinic)
- The Healthy Start Coalition of Santa Rosa
- Camp Fire-Santa Rosa
- West Florida AHEC
- One Blood
- Klaaskids-K-O
- The American Red Cross
- Santa Rosa Medical Center
- UWF
- The Council on Aging

- Humana
- Victory Life
- Pace Center for Girls
- Teen Court
- PPR Homemaker
- UF-IFAS Santa Rosa County Extension
- Santa Rosa Black Caucus



2019 Santa Rosa Sheriff's Posse at the National Night Out.



Participants line up to receive gift bags of school supplies.



Dede Barrett with DOH-Santa Rosa prepares refreshments.

Public Health Preparedness (PHP)

Public Health Preparedness also falls under the Community Health umbrella. All DOH-Santa Rosa staff members regularly participate in Public Health Preparedness trainings and exercises coordinated by the PHP Planner. General training is provided annually at the quarterly staff development day in March and includes topics such as sheltering in place, hazardous materials, Special Needs Shelter exercises, and Active Shooter Drills.

In addition, DOH-Santa Rosa collaborates with community partners to conduct outreach events that also serve as PHP training exercises, including the annual Rabies Drive-Through Vaccination Clinic, presented in collaboration with Santa Rosa Animal Services and local veterinarians.

At the 2019 clinic on October 4, 336 dogs and 76 cats were vaccinated in approximately 2 hours, the highest numbers since the first clinic was held in 2011.



Environmental Manager with DOH-Santa Rosa Herman Davies assists a driver at the 2019 Rabies Drive-Thru Clinic.



Dr. Michael Mongue of Pace Veterinary Clinic prepares to give a rabies shot.

Photos courtesy of Leah Thornton, Santa Rosa County Assistant PIO

The event was recognized at the July 2019 NACCHO conference in Orlando as a Model Practice in public health. DOH-Santa Rosa also received a Promising Practice Award for a Mass Casualty Exercise conducted in December 2018.



L-R: NACCHO CEO Lori Tremmel Freeman, SRCHD Planner Tom Verlaan, SRCHD Director of Nursing Barb McMillion, SRCHD Administrator Sandy Park-O'Hara, NACCHO President George T. Roberts, Jr.

Below: DOH-Santa Rosa staff practice applying dressings and tourniquets during the December 2018 mass casualty drill.



In all, DOH-Santa Rosa staff participated in over **350** outreach events and community meetings in FY 2018-2019.

National Diabetes Prevention Program (NDPP)

One of DOH-Santa Rosa's most successful programs is the National Diabetes Prevention Program. Endorsed by the Centers for Disease Control (CDC), the NDPP is an evidence based program that teaches individuals with pre-diabetes, or risk factors for developing diabetes, the skills they need to make lifestyle changes that can delay, or prevent, the onset of Type 2 Diabetes. The DOH-Santa Rosa program has been recognized by the CDC since 2016. Trained lifestyle coaches facilitate weekly meetings which offer information on nutrition, weight loss, increasing physical activity, and peer support.

DOH-Santa Rosa presently has 15 lifestyle coaches on staff, including 4 master trainers who are certified to train other lifestyle coaches. In December, master trainers Barbara McMillion, RN, and Ashlee Turner conducted a 2-day course for DOH employees and certified 6 new lifestyle coaches; 2 from DOH-Escambia, 2 from DOH-Okaloosa, 1 from DOH-Walton, and 1 from DOH-Santa Rosa.

Master trainers Susan Howell (left) and Ashlee Turner.



The next session of NDPP is scheduled to begin in January 2020.

Accreditation

In March 2016, the Florida Department of Health (FDOH) received recognition from the Public Health Accreditation Board (PHAB) as the first fully accredited integrated public health department in the nation. The Department will apply for reaccreditation in 2021. The DOH-Santa Rosa Performance Management Council, which includes the directors of the 6 divisions, meets each month to review one of the 12 Domains for reaccreditation to ensure all requirements are being met and fully documented.



Environmental Health

Environmental Manager Herman Davies, REHS



The Environmental Health Division is the first line of defense against environmental problems and helps prevent illness and injury by reducing environmental risks through education and the enforcement of Florida Statutes and Administrative Codes. The staff work in conjunction with the local chapter of the Florida Environmental Health Association (FEHA) to provide at least 12 hours of continuing education for on-site sewage treatment and disposal systems contractors each year. Attendance at these trainings approaches 100 participants for each class.

In addition to providing training, Environmental Health is responsible for investigating sanitary nuisance complaints, coordinating rabies investigations, and inspecting:

- Mobile home parks
- Public swimming pools
- Tanning salons
- School facilities and food service
- Assisted living facilities and food service
- Detention facility food service
- Other group care facilities
- Limited use wells

Environmental Health staff also perform site evaluations for new construction and issue any necessary septic permits. All staff are required to become certified in On-site Sewage Treatment and Disposal Systems and Food Safety and Sanitation within 6-months of employment.

Staff perform weekly testing for Enterococci at 5 county beach sites through the Healthy Beaches Program. Advisories are issued if levels exceed 70 Enterococci per 100 milliliters of marine water after a resample is conducted.

Staff investigate food and waterborne illness complaints and are responsible for investigating illness outbreaks associated with food and water consumption and recreational water usage.

Services performed by EH staff in the past year include:

- 740 facility inspections
- 1,371 septic permits
- 538 rabies investigations
- 166 sanitary nuisance investigations
- 42 foodborne complaints

In Fiscal Year 2018-2019, over **\$598,229** were collected in environmental health service fees, making the program self-sustaining.

Healthy Beaches Program

Santa Rosa County is part of Florida's Healthy Beaches water quality testing program. Samples are collected weekly from March through October from 5 locations along Santa Rosa Sound and analyzed for enterococci bacteria. The bacteria is commonly found in the intestinal tracts of humans and animals. The presence of this bacteria in samples may be an indication of fecal pollution, which may come from storm water runoff, pets, wildlife and/or human sewage. High concentrations may cause diseases, infections, or rashes if the bacteria come into contact with the skin or are ingested while swimming.

The Division of Environmental Health issues health advisories when elevated levels are confirmed. No health advisories were issued in FY 18-19 and water quality in the areas where samples were taken remained generally good.



Health Services



Director of Nursing
Barbara McMillion, RN, BSN, MS

Health Services is the largest division in DOH-Santa Rosa, offering:

- Immunizations for children and adults
- School based immunization program
- Family Planning
- Well child exams
- School and sports physicals
- STD screening and treatment
- RN Express Clinic
- Communicable Disease/Epi reporting and investigation
- TB Control
- School Health
- Chronic Disease
- Confidential HIV screening
- ADAP (AIDS Drug Assistance Program)
- PrEP (HIV Pre-exposure Prophylaxis Program)
- Insulin and Epilepsy Medication Programs
- Hepatitis A Response Efforts
- Child Passenger Safety Seat Program
- Safe Sleep Classes
- Florida Breast and Cervical Cancer Early Detection Program
- White-Wilson Expanded Breast Cancer Screening Program
- Special Needs Shelter staffing
- In-house program for continuing education credits for nursing staff
- Vital Statistics
- We Care (specialty healthcare program for uninsured residents)
- Records management
- Front desk clerical services, including fee collection and scheduling appointments

Clinical services are provided by appointment five-days-a-week at the Milton location and every Tuesday at the Midway location. Most fees are on a sliding scale based on family size, income, and the federal poverty guidelines. In FY 18-19, the clinic provided **82,710** individual services to **2,106** clients.

Source HMS Reports

The **Immunization Program** provides vaccines for children from birth through 18 years at no cost through the Vaccines for Children Program, including:

- Hepatitis B
- Hepatitis A
- DTaP (diphtheria, tetanus, acellular pertussis)
- Hib (haemophilus influenzae type b)
- PCV13 (pneumococcal conjugate)
- MMR (measles, mumps and rubella)
- Varicella (chicken pox)
- Meningococcal
- HPV (human papillomavirus)
- Polio
- Flu

Some vaccines are also available for adults at fees equal to the cost of the vaccine plus an \$18.00 administration fee. In some cases, vaccines for adults may be covered by insurance. DOH-Santa Rosa does not offer vaccines required for international travel. In FY 18-19, the CHD provided **13,533** vaccines to **3,636** clients.

Source HMS Reports

DOH-Santa Rosa also partners with the Santa Rosa County School District to provide vaccines to students through school-based clinics.

6th Grade Immunization Outreach, April 2019

School	Tdap	Menactra	Hep A	HPV	Total vaccines
Avalon	51	40	13	38	142
Central	3	2	2	2	9
Chumuckla	8	6	5	5	24
Gulf Breeze	64	49	10	46	169
Hobbs	29	25	8	21	83
Holley Navarre	56	36	7	27	126
Jay	13	13	6	10	42
King	11	9	4	9	33
Learning Aca	4	4	1	3	12
SAIL	0	0	0	0	0
Sims	51	39	8	37	135
Woodlawn	64	50	11	44	169
Grand Total	354	273	75	242	944

In 2018, 395 Tdap vaccines, 281 HPV, and 313 Menactra were also given at school based clinics.

The **Family Planning Program** is funded in part by the Title X Federal Grant Program of the Public Health Services Act, the health department's general revenue fund, and fees collected for services. Services are available for women of child-bearing age who desire help in planning their families. Physical examinations and a variety of contraceptives are available, including the option of sterilization for those who desire a permanent method of birth control. Sterilization services are provided at no fee for men and women who qualify through agreements with Pensacola based Advanced Women's Care and The Woodlands Medical Specialists. DOH-Santa Rosa provided sterilization procedures for four clients in FY 18-19.

In July 2019, DOH-Santa Rosa introduced the **RN Express Clinic** to offer STD screenings for individuals who are not symptomatic but want to be sure of their

STD status. Clients with positive test results are referred to a practitioner for further evaluation and any needed treatment.

The **Vital Statistics Program** provides certified copies of birth and death records for those events that occur in the State of Florida, as well as information on correcting errors and obtaining vital records from other states. In FY 18-19, over **\$134,941** were collected in fees, making the program self-sustaining.

DOH-Santa Rosa and the Santa Rosa County Extension Service partner to offer the **Child Passenger Safety Seat Program**. Nationally Certified Car Seat Technicians with the health department check car seats to be sure they are correctly installed and appropriate for the child's height and weight. If a seat needs to be replaced, a limited number of new seats are available for a small donation.

In September 2019, DOH-Santa Rosa offered free child passenger safety seat checks at its Milton location. Of the **17** seats technicians examined, **12** were replaced with new seats.



Technician Ashlee Turner with DOH-Santa Rosa measures a child for a new car seat at the September 18 Child Passenger Safety Seat event.



L-R: DOH Santa Rosa Accountant III Kristy Locke and car seat installation technicians Sherry Worley, RN; Stephanie White; Ashlee Turner; and Jenea Highfill, RN. Not pictured, Ginny Hinton of the Santa Rosa County Extension Service.

All students in Santa Rosa County from kindergarten through high school receive **School Health Services** through a cooperative arrangement with the Santa Rosa County School Board and Pediatric Services of America (PSA). A specially trained PSA Health Technician is on duty daily at each public school. Four registered nurses and one licensed practical nurse employed by the DOH-Santa Rosa School Health Program facilitate services in **29** public schools and serve as resources/liaisons for **11** private and alternative schools with a total student population of over **27,500**. Services provided include:

- Vision, hearing and scoliosis screenings
- Height and weight assessments/Body Mass Index (BMI)
- Nursing assessments
- Immunization and health record reviews
- Health counseling
- Individual emergency health care planning
- Assistance with referrals and accessing community resources

2018-2019 School Health Screenings

Screening	Targeted Grades	Students
Vision	K-1-3-6	7,867
Hearing	K-1-6	5,868
Scoliosis	6	2,202
Growth and Development with BMI	1-3-6	6,222

McKinney-Vento Program

In 2013, DOH-Santa Rosa and the Santa Rosa County School District collaborated to secure a grant under the McKinney-Vento Act to fund a program that would provide case management and other services to homeless and disadvantaged students and their families. It was the first program of its type in the nation and still provides homeless families with not only health care, but assistance with food, housing, and other essentials.

The McKinney-Vento program currently serves **789** students.

AIDS Drug Assistance Program (ADAP) and Pre-exposure prophylaxis (PrEP)

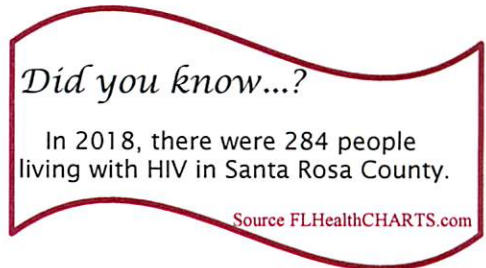
ADAP is supported by grant funds distributed under the Ryan White HIV/AIDS Treatment Extension Act of 2009. The grant supports efforts to improve the quality, availability, and organization of HIV/AIDS health care and support services.

The program provides prescription medications to Florida

residents living with HIV and AIDS, making it possible for them to live healthier, longer, more productive lives. The program provides services for those who are uninsured, underinsured, indigent, or ineligible for Medicaid.

In FY 18-19, the DOH-Santa Rosa ADAP Program provided medication for **17** individuals.

PrEP, or Pre-Exposure Prophylaxis, is medication given to individuals who do not have HIV themselves, but have partners who are HIV positive, to help prevent infection with HIV. The medication works best when it is used in conjunction with counseling and safer sex practices. The medication is currently available at DOH-Santa Rosa.



Breast Cancer Screening

DOH-Santa Rosa participates in the **Florida Breast and Cervical Cancer Early Detection Program** (FBCCEDP). The program provides uninsured women between the ages of 50 and 65 with annual breast cancer and cervical cancer screenings. The program is critical in diagnosing these cancers when they are in their earliest stages and at their most treatable.

In 2016, a **\$11,111.00** grant received from the **White Wilson Community Foundation** made it possible for DOH-Santa Rosa to expand screening services to include women under 50 who are uninsured and at high risk of developing breast cancer, either because they have a strong family history of the disease or have clinical symptoms that may indicate a malignancy. The initial grant made it possible for DOH-Santa Rosa to provide **22** services to eligible women.

Additional funds were received from the White Wilson foundation in Fiscal Years 17-18 and 18-19 in the amount of **\$6,500.00** each. In January 2020, DOH-Santa Rosa learned it had been awarded an additional grant of **\$4,000.00**, which will allow the program to continue through the end of the 2019-2020 Fiscal Year.

Services Provided Through The White Wilson Expanded Breast Cancer Screening Program

Fiscal Year	Mammograms	Ultrasounds	Breast Biopsies
2016-2017	9	12	1
2017-2018	19	13	
2018-2019	12	7	

Operations



**Director of Operations
Mary Clanton, PHSM**

The Operations Division comprises Facilities, Purchasing, Human Resources, and Information Technology (IT), as well as contract management and billing services for the Dental Clinic operated by ProMed Health Care, LLC. Services include:

- Personnel liaison (posting job requisitions, on-boarding new employees, processing separation tickets for terminating/retiring employees).
- Point of contact for county maintenance, submitting work orders for facility repairs and maintenance.
- Ordering and receiving supplies and commodities.
- Obtaining quotes for facilities renovations and repairs.
- Managing contracts for custodial services, landscaping service, and biomedical waste disposal services.
- IT services.
- Processing billing for services provided by the Dental Clinic and managing the contract for dental services.
- Purchases of new vehicles and removing older vehicles from service.

Dental Program

Dental services for both children and adults are provided at the DOH-Santa Rosa clinic locations in Milton and Midway through a contract with ProMed Healthcare, LLC. Medicaid, Dentaquest, and MCNA insurances are accepted, as well as private pay. The program also receives reimbursement from CMS and the Head Start program for services provided to participating children.

The dental clinics presently employ 7 dentists and 2 dental hygienists. The hygienists operate the school-based dental sealant program. In the 2019-2020 school year, they will visit all schools in Santa Rosa County to apply sealants to children's teeth to prevent tooth decay.

Children in the Head Start program receive cleanings and dental screenings through an agreement with the Santa Rosa County School District.

In 2018, **9,229** patients received dental services through the ProMed contract.

The dental clinic generated over \$1 million in revenue in FY 18-19, a portion of which was returned to the CHD as reimbursement for billing services and use of dental facilities.

Cash	\$	53,497.92
Dentaquest	\$	950,539.99
MCNA	\$	20,510.31
CMS	\$	1,882.68
Medicaid	\$	6,983.65
Head Start	\$	3,885.58
Total	\$	1,037,300.13

*Revenue sources for
Dental services.*



Women, Infants & Children (WIC)

**WIC Director
Dianne Pickens, LD/N, MPA**



Women, Infants & Children (WIC) supplemental nutrition program provides nutritious foods for low to moderate income pregnant, breastfeeding and postpartum women, infants and children from birth through the age of 5, who are at nutritional risk.

Benefits for food packages that meet participants' individual needs are provided through an electronic benefits card and can be used to purchase items at any of the 20 vendors in Santa Rosa County currently accepting them. On average, participants redeem approximately **\$181,327** in benefits each month; **\$2,175,919** in total benefits were redeemed in WIC FY 18-19, which runs from October 1 to September 30.

Breastfeeding promotion and support are integral components of the WIC program. An International Board-Certified Lactation Consultant (IBCLC) and a peer

counselor see clients in the office and are available by phone seven-days-a-week to provide support, education, and assistance to mothers in making informed decisions about infant feeding. Breastfeeding classes are also offered each Thursday at the Milton location and are facilitated by a trained breastfeeding counselor.

In January 2018, WIC introduced its breastfeeding support group **The Milky Way**. The group meets once a month at the Milton Public Library on Alabama Street and is open to all pregnant and/or breastfeeding mothers, nursing infants, and toddlers, whether or not they participate in WIC. The group has been so successful that it was expanded to the Midway location in January 2020.



The Milton WIC Milky Way breastfeeding support group.

The **WIC Farmers Market Nutrition Program (FMNP)**, a collaboration between the Florida Department of Agriculture and WIC, provides WIC clients with coupons that allow them to purchase fresh fruits and vegetables from participating vendors at no cost. DOH-Santa Rosa hosts a farmers market on-site at its Milton location throughout the summer. The market is open to the public and WIC coupons are accepted. In 2018, **\$24,600** in coupons were distributed to WIC clients for use at farmers markets throughout the area.



The Farmers Market Nutrition Program offers a variety of seasonal fresh, locally grown produce.

The WIC program also sponsors the annual **Walk for Mommy & Me**. The event, which is free and open to the public, regularly attracts between 200 and 300 participants and supports the Department of Health's Healthy Weight initiative.

The 2019 Walk was attended by 204 members of the community, 15 student volunteers, and 77 vendors and staff from DOH-Santa Rosa. WIC welcomed several new

vendors to the walk this year; Smoothie King, Bikers Against Child Abuse, Your Pace Yoga Studio and BRACE.

The WIC program presently serves:

276	Pregnant Women
250	Breastfeeding Women
165	Postpartum Women
781	Infants
1,863	Children

Our Community Partners

DOH-Santa Rosa works closely with its community partners on initiatives to protect, improve, and promote the health of all residents and visitors to Santa Rosa County. We would like to thank them for sharing their time and resources.